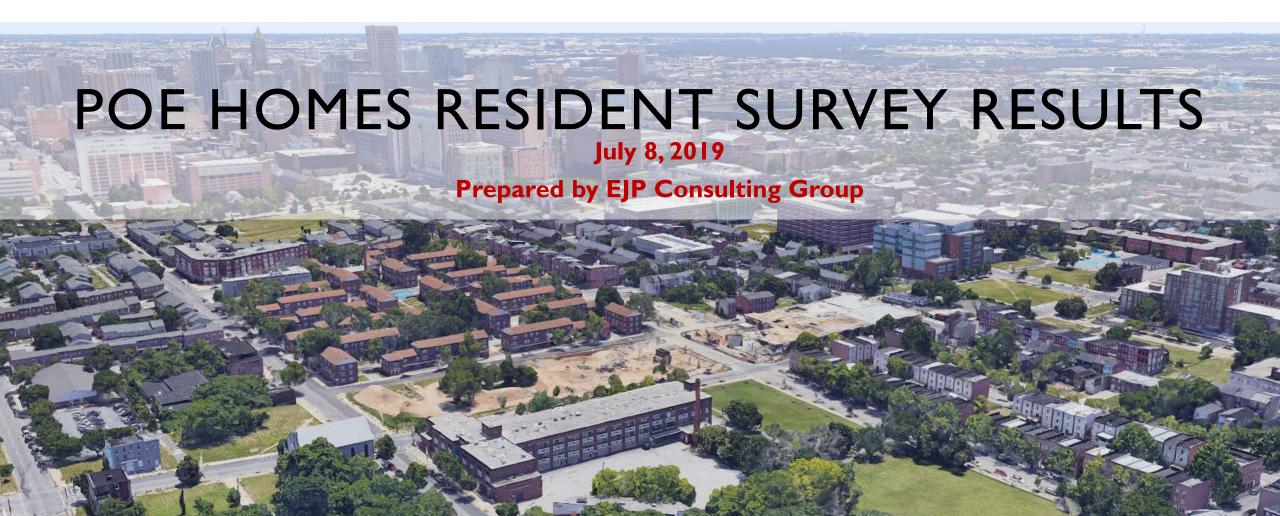


HOUSING AUTHORITY of BALTIMORE CITY

TRANSFORM POE

Poe Homes | Poppleton | Hollins Market Choice Neighborhoods Initiative



WELCOME & REMARKS

Janet Abrahams, Executive Director

TRANSFORM POE

AGENDA

- Thank you to Resident Outreach Workers and HABC Office of Resident Services Staff
- Sharing Resident Survey Results
- Q&A
- Introduction of Poe Homes Developer Team
- Raffle

REMINDER - Poe Homes/Poppleton-Hollins Market Two-Year Planning Process

2 (1) 3 4 Visioning Implementation Assessment Strategies (How We Get There) (Doing It) (Today) (Tomorrow) Demographics analysis ➤ Analyze data > Develop strategies to > Finalize goals and Resident and ➤ Identify needs, address identified strategies challenges and gaps in neighborhood surveys priorities > Establish budget and Existing services services ➤ Develop housing timeline for Neighborhood Inventory open space, > Identify neighborhood replacement options implementation transportation, ➤ Integrate other planning ➤ Identify metrics to track assets and efforts housing, businesses, opportunities Housing progress crime ➤ Develop community > Implement "early start" ➤ Continue community Resident engagement vision and priorities plan elements (Doing capacity building and People/ and capacity building > Identify development While Planning) engagement during Education Select Master opportunities and > Determine selection implementation Developer housing program process for Action ➤ Select Action Activities > Complete market Activities > Implement approved studies **Action Activities** Nov '18-May '19 May'19-Aug'19 Sep'19-Feb'20 Mar-Aug'20 **HUD Planning Activities** Quarterly Reports (Ongoing) Outline with Content (9/4/2019) Draft TP (3/4/2020) Final TP (9/4/2020) Submit Final Action Activities Proposal (9/4/2020) Complete Action Activities by 3/4/2022 **HUD Action Activities**



TRANSFORM POE

POE HOMES RESIDENT SURVEY

Timeline: January 14 to June 7, 2019

Methods: Survey parties, in-person and telephone interviews

Completed: 170 out of 270 households

62% response rate

Big THANK YOU to the HABC's Office of Resident Services and the Poe Homes Resident Outreach Workers!!

POE HOMES RESIDENT DEMOGRAPHICS

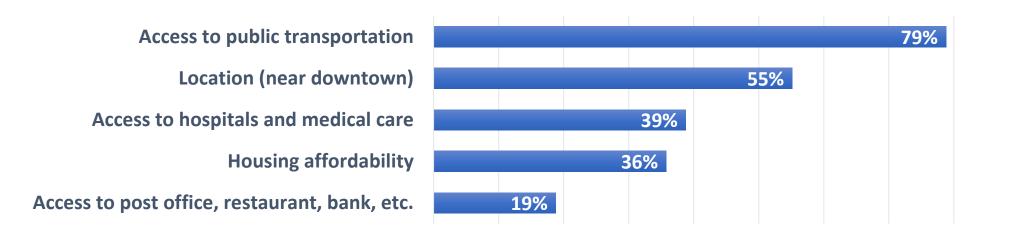
of Residents: 472

Age	% of Population
Under 5	8%
5-17	25%
18-24	5%
25-44	29%
45-64	27%
65+	6%

of Households: 270 % of Households with Children (<18): 36%

NEIGHBORHOOD

Strengths



Challenges

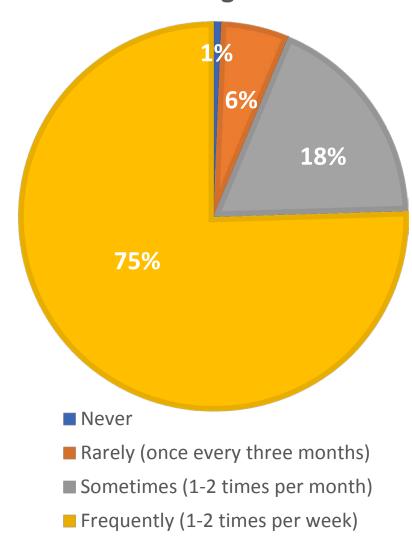


120/0

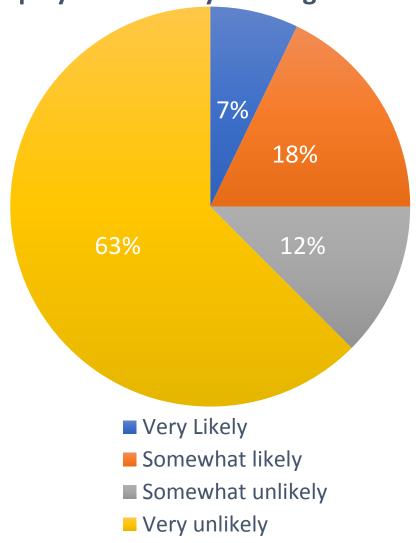
How safe do you consider the following?



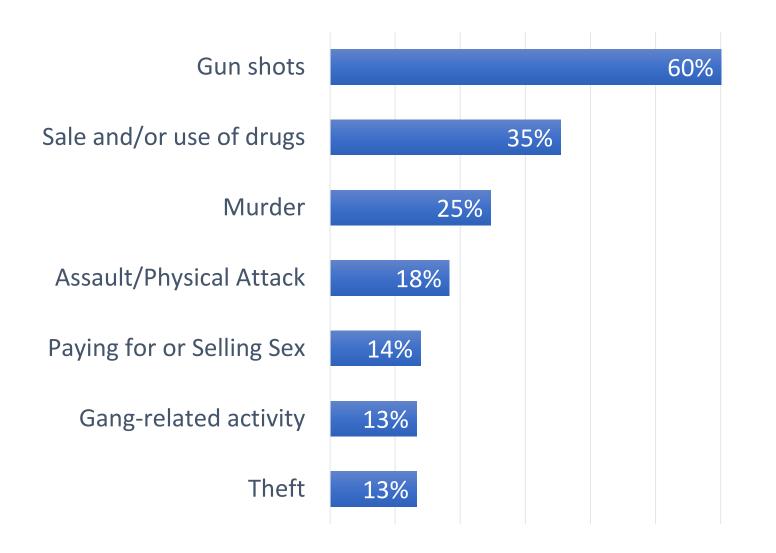
How often would you say crime occurs in the neighborhood?



How likely are you to allow your child to play outside in your neighborhood?



HAVE YOU OR ANYONE YOU KNOW EXPERIENCED ANY OF THE FOLLOWING CRIMES IN YOUR HOME OR NEIGHBORHOOD?

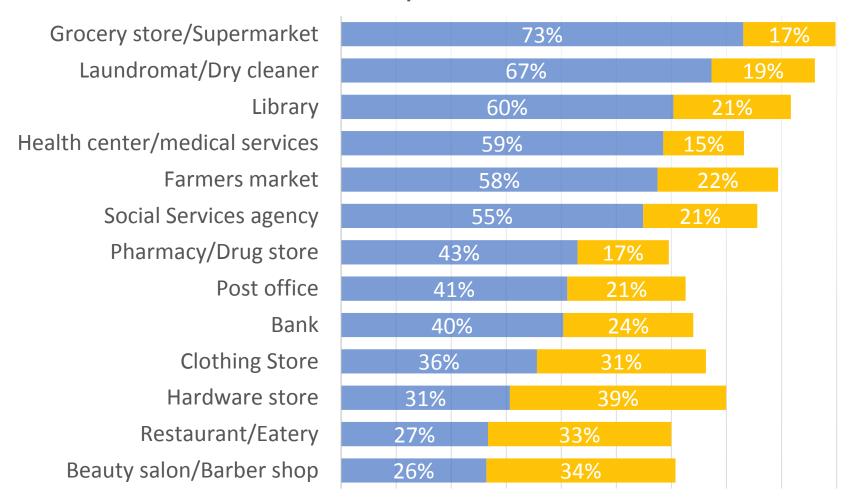


Police/Community Relations	
Do you view the police as someone to call when you need assistance?	66%
Do you view the police as a possible threat to your own safety?	
Do you feel safe providing information and evidence to the police?	
Have you ever been assisted by the police?	
Have you ever experienced what you considered to be an unprovoked	
threat from the police?	13%
Have you ever experienced police brutality?	

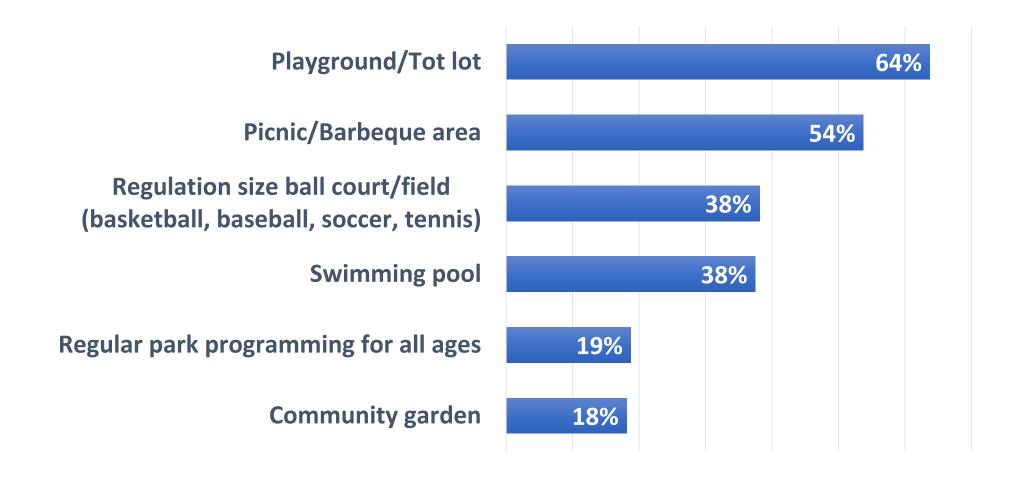
Top Safety Improvements Suggested	
Community policing	55%
Better security systems (i.e. cameras, license plate readers)	50%
More frequent and/or visible police patrol	47%
Better and/or more street lighting	35%
Community Crime Watch Program	33%
Anti-gang initiatives	20%
Youth violence/crime prevention programs	20%

DESIRED BUSINESSES

VERY / SOMEWHAT NEEDED

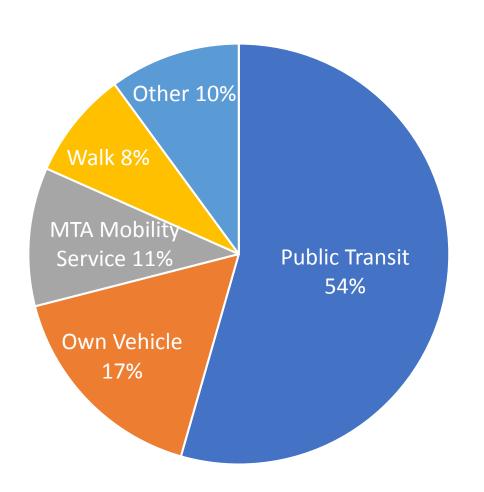


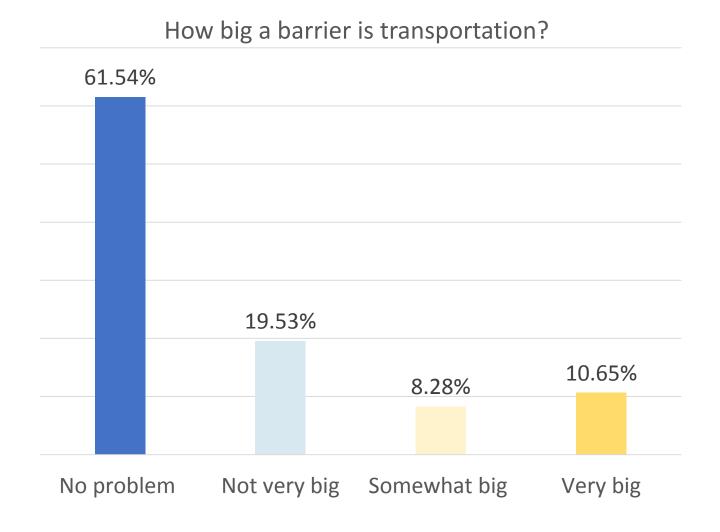
PREFERRED PARK AMENITIES



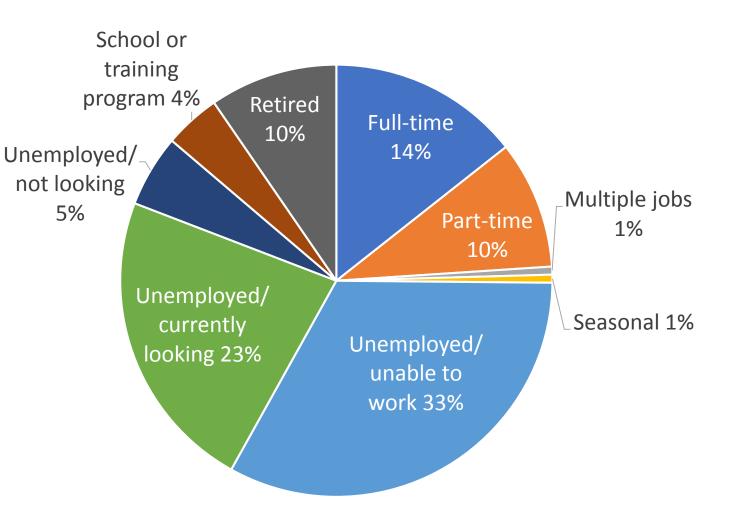
TRANSPORTATION







EMPLOYMENT



Barriers to Employment

- Disability- 41%
- None- 32%
- No high school diploma/GED- 6.5%
- No job opportunities- 6.5%

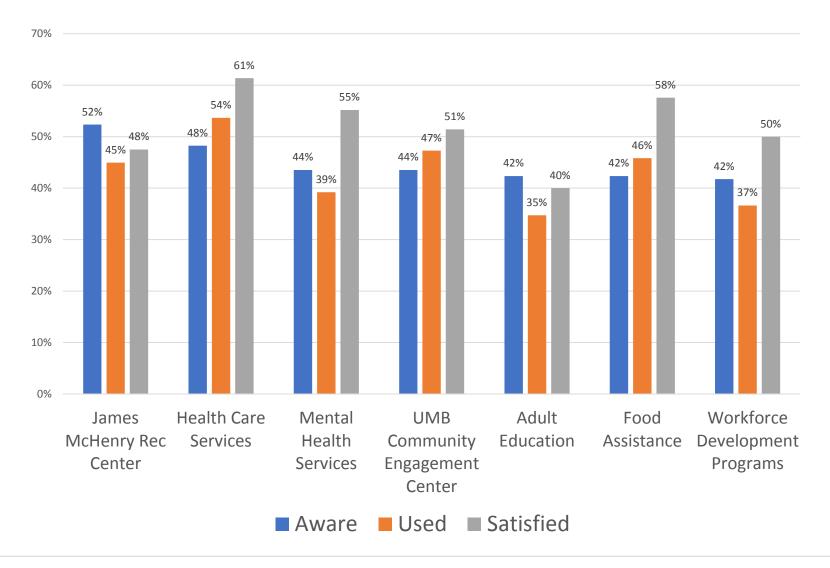
Highest Level of Education

- Less than High School- 34%
- High School/GED- 43%

Employment-related Service Needs

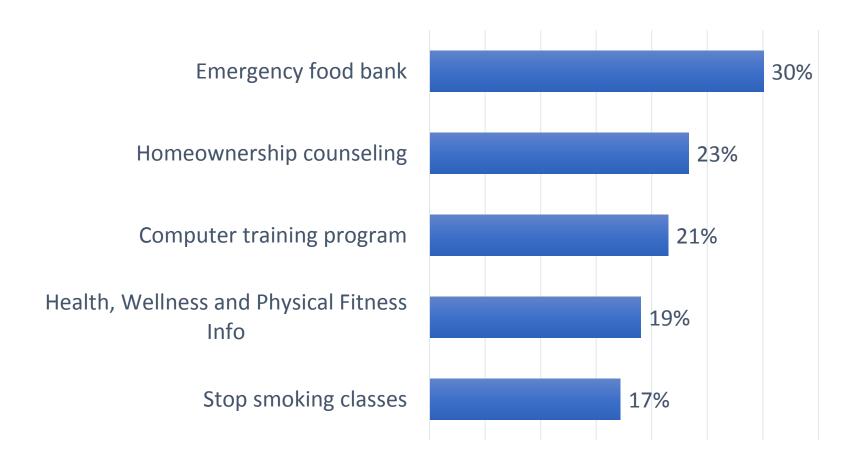
- GED/High School Diploma- 14%
- Career Coaching/Job Training- 13%
- Small Business Training- 13%
- Criminal Record Expungement- 12%

USE & SATISFACTION WITH LOCAL SERVICES



If you do not use services, why not? 74%- I don't know about the services available

MOST IMMEDIATE NEEDS FOR SERVICES



25% said no services are needed at this time

EDUCATION

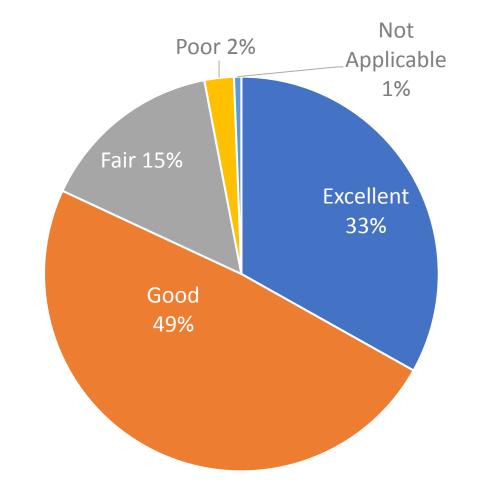
- 59% of children under 5 are enrolled in an Early Learning Program
- 49% of school-age children are enrolled in a Youth Program
- If not enrolled in youth program, why not?
 - Hours don't work- 19%
 - Programs don't interest child- 19%
 - Don't know what is available- 19%
- In what programs might your child participate in the future?
 - Sports and recreation- 55%
 - Arts/Performing arts/Music- 45%
 - Mentoring- 41%

HEALTHCARE

- Health Insurance Coverage
 - 94% Heads of Households
 - o 98% Children

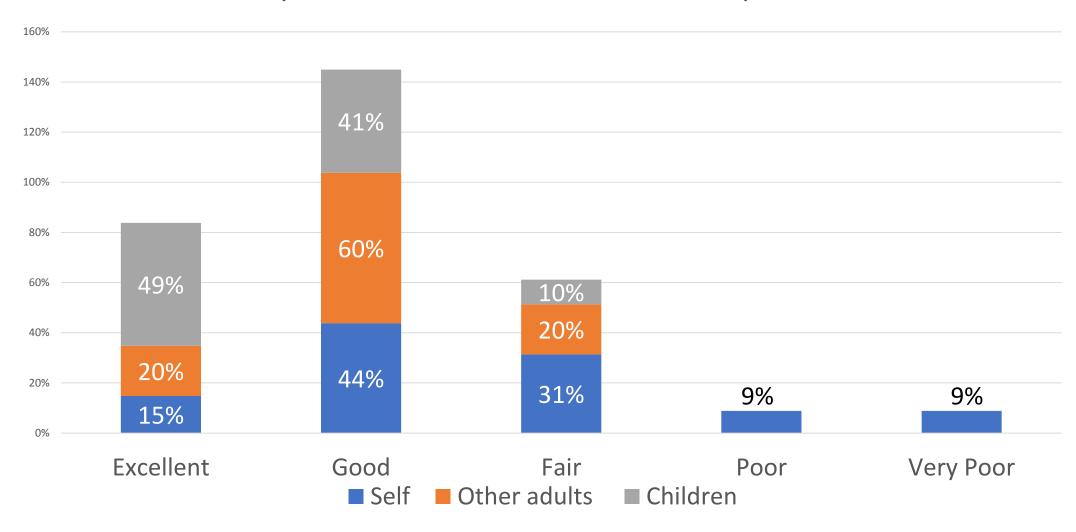
- Medical Provider
 - UMMC (Downtown)- 34%
 - o UMMC (Midtown)- 22%
 - Johns Hopkins Medical Services- 9%
 - Mercy Hospital- 8%

How do you rate your health care services?

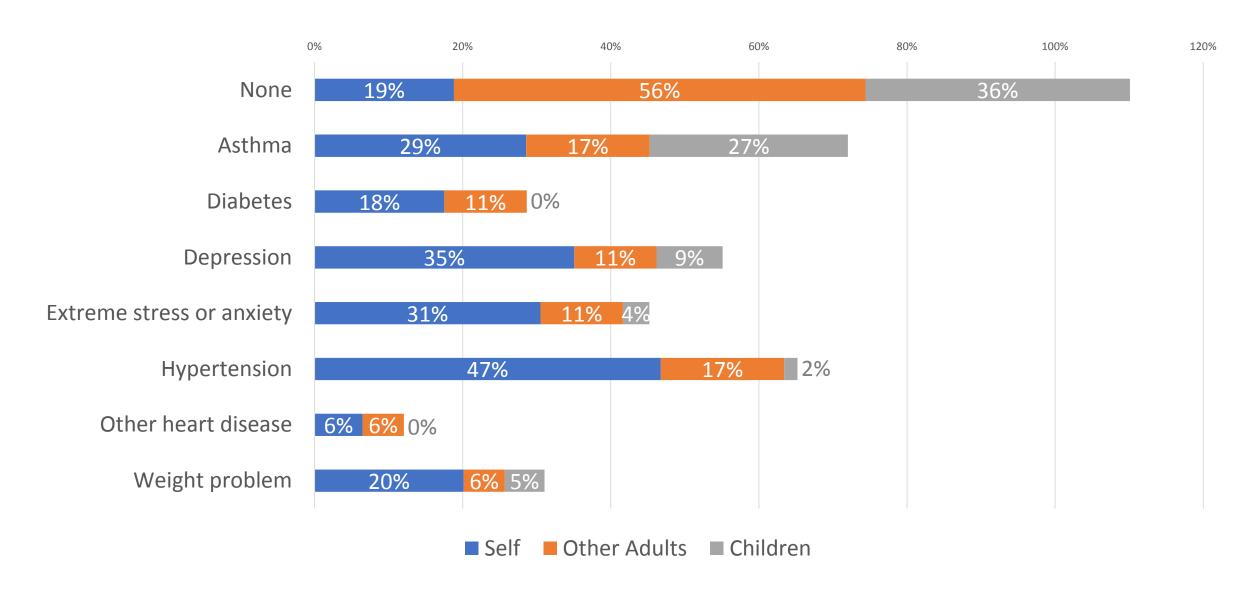


HEALTH STATUS

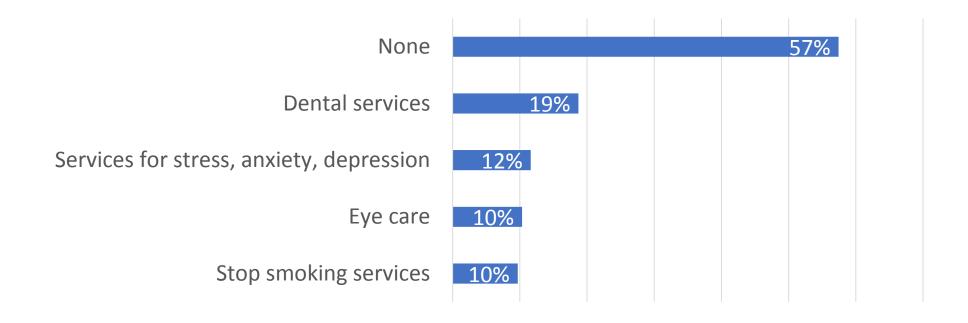
How would you rate the health of the members of your household?



MEDICAL CONDITION



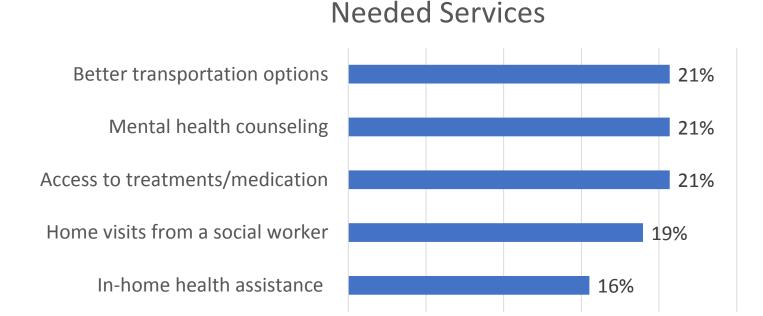
MOST NEEDED MEDICAL SERVICES



DISABILITY

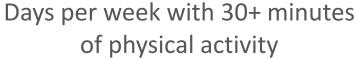
30% of Households include Person with Disability

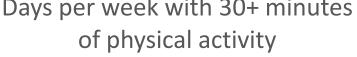
- Physical- 20%
- Mental- 15%
- Developmental- 3%

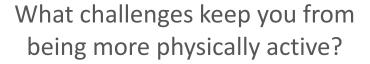


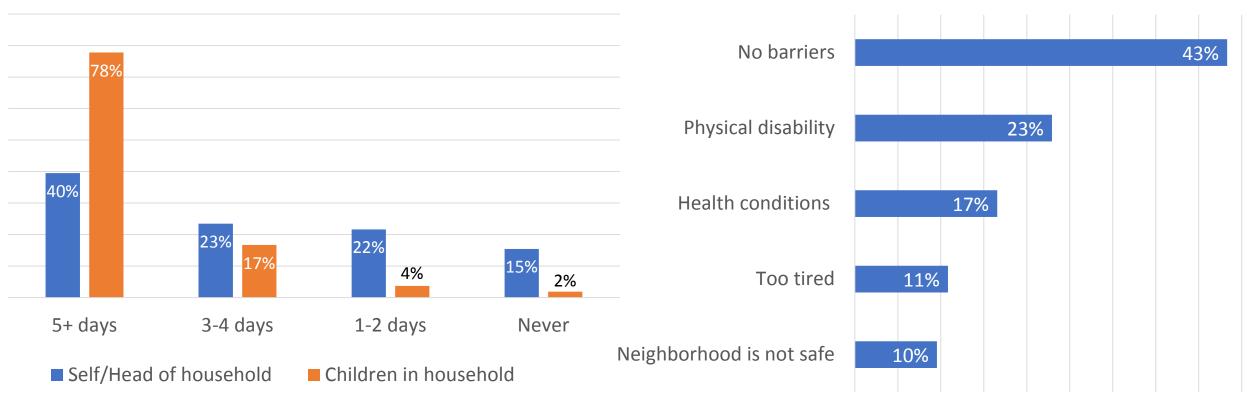
26% of residents with children reported they have a child with a diagnosed special need and 6% are not receiving the support they need

PHYSICAL ACTIVITY



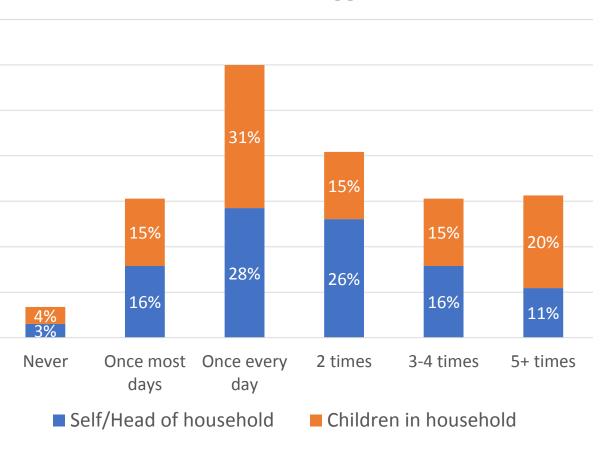




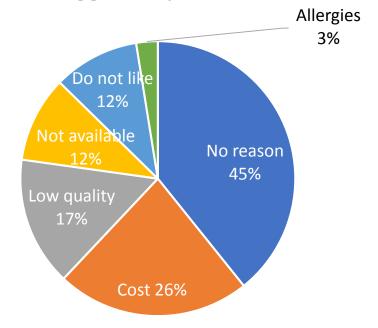


FOOD

How often do you eat fruits and/or veggies?



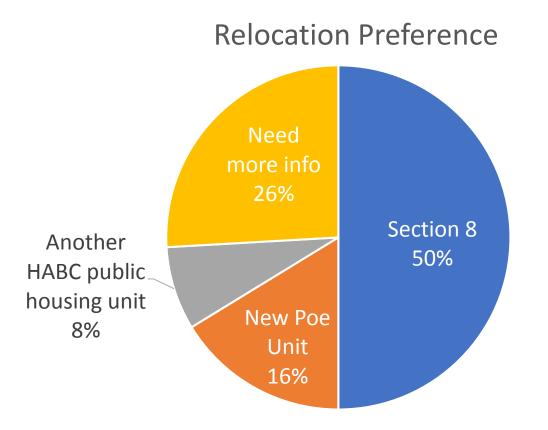
Why are you not eating as many fruits/veggies as you would like?



Where do you go food shopping?

- I. PriceRite- 30%
- 2. Food Deport- 10%
- 3. Hollins Market- 8%
- 4. Save-A-Lot- 7%
- 5. Wal-Mart 7%

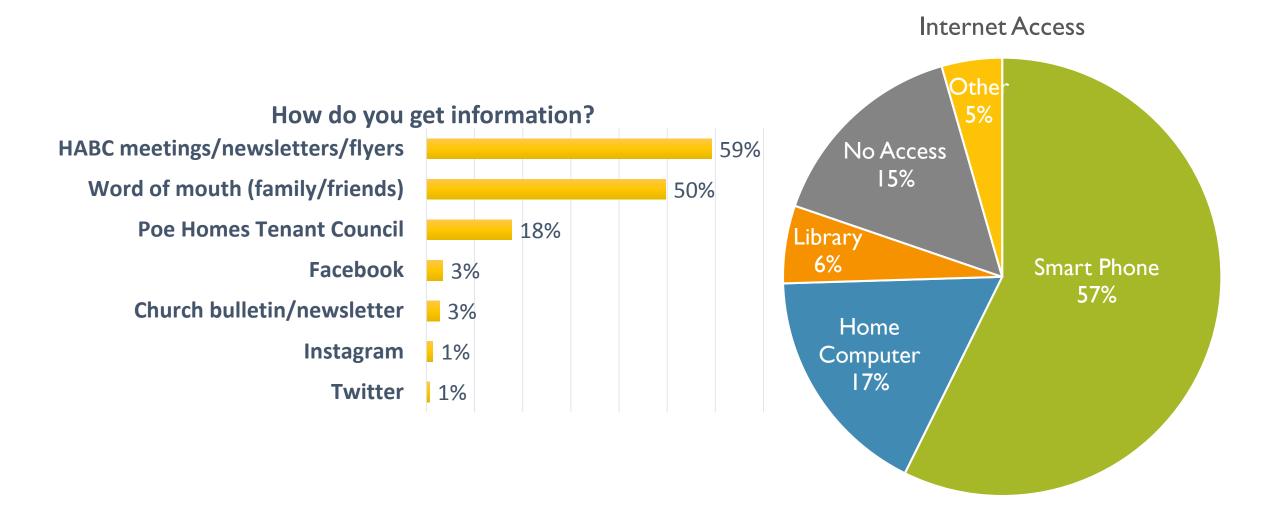
HOUSING PREFERENCES



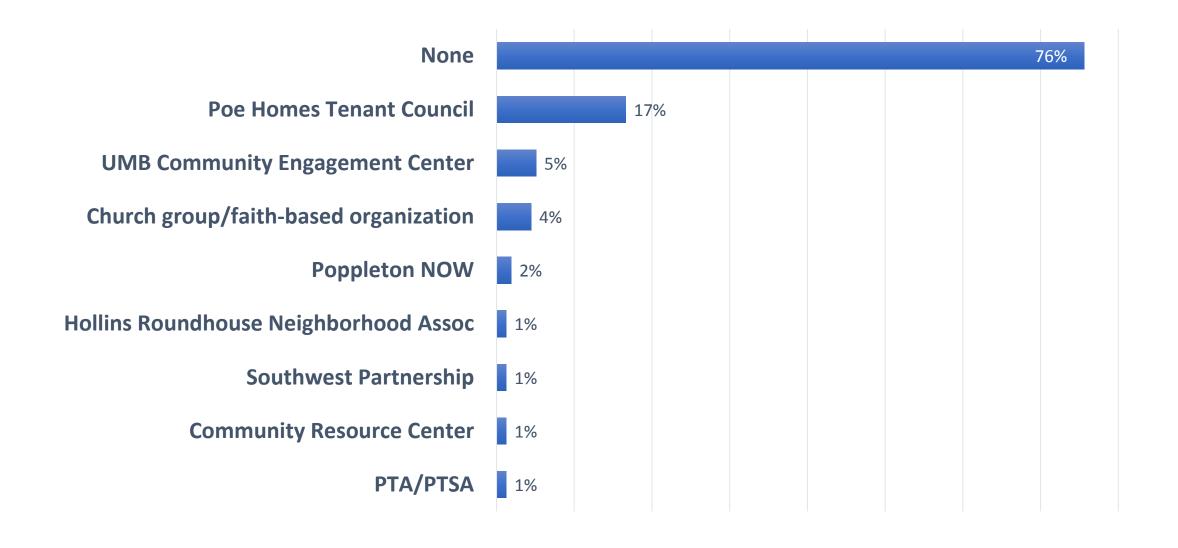
- 42% want to return to Poe Homes (30% need more info)
- 30% require special accommodations

Most Desired Physical Improvements at Poe		
Central air conditioning	86%	
More in-unit amenities (e.g., dishwashers,	7/0/	
microwaves, washer dryer)	76%	
Larger Units	71%	
More attractive buildings/building design	53%	
Private yards/outdoor space	52%	
More storage	47%	

COMMUNICATION



PARTICIPATION IN COMMUNITY ORGANIZATIONS





TRANSFORM POE

POE HOMES DEVELOPER TEAM

- Michaels Development
- AHC Inc. Greater Baltimore

RAFFLE

TRANSFORM POE

THANK YOU!

Complete survey results and today's present will be posted on the Project Website

https://www.habc.org/transformpoe

TRANSFORM POE

PLANNING COORDINATOR TEAM

- EJP Consulting Group, Lead
- Living Design Lab, Neighborhood Planner
 - Hord Coplan Macht, Architect
- Bob Hoffman, Resident Capacity Building
 - Resident Outreach Workers